**Film: Neighbour**

**Crisper Version**

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| **Video** | **Audio** |
| The film opens inside the kitchen. We see our protagonist preparing the dinner. The dish is almost prepared. Then she takes out the MEM pack from a grocery bag kept on the kitchen counter and call out everyone for dinner…  Then she sprinkles Maggi Masala-ae-Magic on the dish and stirs it gently. The dish changes its colour, and we see a satisfied smile on her face as she takes a whiff. | Lady: ***“Aao jao sab…khana almost ready hai”*** |
| Match cut to the dining table, where we see the husband taking a whiff from the bowl of aloo jeera. Camera pans out and we see the kid also sitting there. The husband tastes the sabzi and he loves it. It's more than what he was expecting. He takes a few more bites and gets so excited that he immediately takes his phone and calls his elder brother, who lives on the upper floor. | Husband: ***“Hello bhaiya…neeche aa jao…badhiya khana khilaate hain…arey arey bhabhi ne jo banaya hai theek hai…aap bass neeche aa jao…aa jao-aa jao.*** |
| As he ends his call, he turns his head towards the food bowl and sees that the bowl is now empty and there is just one piece left that the kid is about to eat. Holding that last piece, the kid says…  …and he eats it. | Kid:***“Ab ek kya khilayenge bade papa ko”*** |
| The clueless husband nervously looks at his wife. Seeing her husband in panic, the wife smiles and gesture him not to worry, she will handle it.  Flashback, we see the lady sprinkling Maggi Masala-ae-Magic over the dish. While we hear her spoken thoughts, we see detailed product window section showcasing 10 spices those are the essential part of the Maggi Masala-ae-Magic. | VO: ***“Aise kisse toh ab yahan roz hi honge, kyuki yahan ab roz khaane mein padega Maggi Masala-ae-Magic…Jisme hai 10 bhune huye chuninda masalon ka kamaal swad”*** |
| Now Showing the Maggi Masala-ae-Magic packet to the camera she says | **Lady: “*Maggi Masala-ae-Magic-Khana Kamaal banaayen, aao kisse pakaayen.”*** |
| With the top shot of Maggi Masala-ae magic packet with 10 spices our film ends. |  |

**Full-Fledged Version**

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| **Video** | **Audio** |
| The film opens inside the kitchen. We see our protagonist preparing the dinner. The dish is almost prepared. Then she takes out the MEM pack from a grocery bag kept on the kitchen counter and call out everyone for dinner…  Then she sprinkles Maggi Masala-ae-Magic on the dish and stirs it gently. The dish changes its colour, and we see a satisfied smile on her face as she takes a whiff. | Lady: ***“Aao jao sab…khana almost ready hai”*** |
| Match cut to the dining table, where we see the husband taking a whiff from the bowl of aloo jeera. Camera pans out and we see the kid also sitting there. The husband tastes the sabzi and he loves it. It's more than what he was expecting. He takes a few more bites and gets so excited that he immediately takes his phone and calls his elder brother, who lives on the upper floor. | Husband: ***“Are bhaiya…neeche aa jao…badhiya khana khilaate hain…arey bhabhi ne jo banaya hai theek hai…aap bass neeche aa jao…aa jao-aa jao.*** |
| As he ends his call, he turns his head towards the food bowl and sees that the bowl is now empty and there is just one piece left that the kid is about to eat. Holding that last piece, the kid says…  …and he eats it. Before the kid can swallow the last piece of the aloo, the doorbell rings. | Kid:***“Ab ek kya khilayenge bade Papa ko”*** |
| The clueless husband nervously looks at the door and then his wife. Seeing her husband in panic, the wife smiles and says to him…  Cut to inside the kitchen where she starts cooking again. While we hear her spoken thoughts, we see detailed product window section showcasing 10 spices those are the essential part of the Maggi masala-ae-Magic. | Wife: ***“Tum baithao bhaiya ko…Dobara bann jayegi.”***  VO: ***“Aise kisse toh ab yahan roz hi honge, kyuki yahan ab roz khaane mein padega Maggi Masala-ae-Magic…Jisme hai 10 bhune huye chuninda masalon ka kamaal swad”*** |
| Now Showing the Maggi masala-ae-magic packet to the camera she says | **Lady: “*Maggi Masala-ae-Magic-Khana Kamaal banaayen, aao kisse pakaayen.”*** |
| With the top shot of Maggi Masala-ae magic packet with 10 spices our film ends. |  |